

The friendly façade of Barclays hides a far darker side

As world scientific institutions warn climate breakdown is now leading to an ‘**unchartered territory of destruction**’,[†] Barclays remains the largest funder of fossil fuel activity in Europe.[†]

Even the IEA mandates no new oil, gas or coal for a chance to keep global warming under control - but Barclays **continues** to finance clients expanding these reserves.

The UN Secretary-General has bluntly labelled this behaviour ‘**moral and economic madness**’[†] and many of Barclays’ own shareholders have slammed its environmental policies[†] as far too weak to curtail its ongoing role in accelerating the climate and ecological crisis.[†]

Record-breaking temperatures, droughts, floods and storms intensified by climate change are already causing death and devastation at only 1.1°C of warming,[†] yet for years Barclays has repeatedly failed to confront, or attempted to greenwash, its place in the crisis.[†]

Show Barclays it must **stop funding businesses driving us towards climate breakdown now**.[†]

To find out more about Barclays’ ecocidal investments and how you can help expose them, or add your voice to those calling for change, visit:

sharklays.co.uk

The Sharklays* campaign seeks to expose Barclays’ sinister role and pressure the bank to change by encouraging customers and others to:

- **Ditch Barclays** - switch to another bank; move investment elsewhere
- **Spread the word** - ensure those you know are aware of the banks’ profit- before-planet business
- **Get involved** - whether from an armchair or more actively, you can help stop finance destroying our future. To find out how, visit sharklays.co.uk/you

[†] for all references, see sharklays.co.uk/flyer2022

* real sharks matter; find out why at sharklays.co.uk/sharks

