

Barclays Money Flyer Instructions

There are 2 print files:

barclays money for print.pdf

barclays money flyer side for print.pdf

- For “Eating Money” actions, **print Money on both sides** so that it can’t appear the wrong way up in photos/film - ie: it is always obvious that it is money
- For an information handout to use at the scene, **print Money on one side and flyer text on reverse**

(if you are doing an Eating Money action, you will usually need to do 2 different print runs so that you have some suitable for the performance and camera *and* some suitable to hand out to passers-by)

Artwork and print instructions

- The artwork is pdf at 100% actual size
- The finished size is 210 x 99 mm
- The artwork includes a 3mm trim to all edges but does not have cropmarks as this is the normal spec for our printer. If you need something different, contact mjt@mjtdesign.uk
- We usually use Solopress as they are economic and efficient.
- The paper should be a white **bond** (ie not gloss, silk or matt coated).
The weight of the paper should be at least 120gsm

NB – The files are to be used **as they are** - Please do not try to amend any of the contents.
If you have any questions, please contact the XR Sharklays team:
sharklays.co.uk/home/contact